



WASHINGTON FARM FORESTRY ASSOCIATION

Landowner News

THE VOICE OF THE SMALL FOREST LANDOWNERS IN WASHINGTON STATE

Advertising Rate Sheet

Landowner News Now Offers Advertising!

Advertising is now available on this insert of the *Landowner News*.

- A total of six issues are published per year.
- *Landowner News* is sent to our 1200 family memberships, our patrons, and many associated and interested groups.
- *Landowner News* is also published six times a year on our website.
- Issues: Jan/Feb, Mar/April, May/June, July/Aug, Sept/Oct, Nov/Dec

AD SIZE: WIDTH X HEIGHT	SINGLE ISSUE	3 ISSUES	6 ISSUES
1/8 page (<i>business card</i>) (3-1/2" x 2")	\$60	\$150 (\$50/issue)	\$240 (\$40/issue)
1/4 page (7-1/2" x 2") or (3-1/2" x 4-1/2")	\$120	\$300 (\$100/issue)	\$480 (\$80/issue)
1/2 page (7-1/2" x 5")	\$200	\$540 (\$180/issue)	\$960 (\$160/issue)
Full page (7-1/2" x 10")	\$380	\$1020 (\$340/issue)	\$1920 (\$320/issue)

1) Send your payment to:

WFFA • PO Box 1010 Chehalis, WA 98532

(Please send ad and payment one month prior to your preferred issue of advertising.)

2) Email an electronic copy of your advertisement in MS Word to:

rdunning@wafarmforestry.com

Thank You
for supporting the **Washington Farm Forestry Association**

Sample Advertising Sizes For The WFFA Landowner News

Example of 1/8-Page Ad

3-1/2 inches x 2 inches

Example of 1/4-Page Ad

7-1/2 x 2 inches

or

3-1/2 inches x 4-1/2 inches

Example of 1/2- Page Ad

7-1/2 inches x 5 inches